

INNODEATE BOOTCAMP

Ideate.Tinker.Innovate

DATE: 20 JAN 2021 THROUGH 25 JAN 2021
TIME: 9 AM TO 5 PM ONLINE, REST OFFLINE

LAUNCHING TECHNOLOGY INNOVATION CENTRE AT IIT PALAKKAD
Conducted by CSQUARE Innovation Centre



Pre-requisite

- ≥ 2yr Engineering any stream, Passion for Innovation

What do you get

- A sneak peek into the world of Entrepreneurship
- Hands-on experience in prototyping
- Sessions by **Prof. Rajesh M Nair** - serial Entrepreneur, Prof of Practice at Asia Business School Malaysia, alumnus of MIT
- Insights from successful Entrepreneurs
- Technical Mentoring by IIT Palakkad faculty

An ideation kit (to keep and work with!)

What we expect

- Commitment 100%
- Diligent teamwork
- Complete all projects

Requirement

- Laptop/desktop with internet
- Electricity
- Nimble fingers and open mind

Application process

- Apply with statement of purpose before 11:59 PM, 20 Dec 2020
- Short listing by 21 Dec 2020
- Registration with fees by 11:59 PM, 24 Dec 2020
- Receive Ideation kits by 17 Jan 2021

[APPLY HERE](#)

101 OF ENTREPRENEURSHIP

COURSE FEE INCLUSIVE OF IDEATION

KIT: ₹8500/-

(SEE FORM OR LETTER FOR CONCESSION
DETAILS)

SCHOLARSHIPS

[APPLY HERE](#)

AWARD WINNING PROJECT(S) GETS A FREE INVITE TO THE NEXT LEVEL OF ENTREPRENEURSHIP TRAINING

Contact: csquare@iitpkd.ac.in

CSQUARE Innovation Centre,
IIT Palakkad

INNODEATE BOOTCAMP

20 JAN

INAUGURATION

KEY NOTE : **MR. KRIS GOPALAKRISHNAN**, CO-FOUNDER INFOSYS

KEY NOTE : **MR. JAIRAM VARADARAJ**, MD ELGI EQUIPMENTS

SESSION 1 - **IDEATION AND DESIGN IN MECHANICAL, ELECTRONICS**

AND SOFTWARE, ASSEMBLE AND TEST SIMPLE PROJECT

SESSION 2 - **HANDS-ON LOGIC DESIGN AND CODING, SENSORS**

AND IOT, SIMPLE FABRICATION

WORK OFFLINE

8:30 AM - 8:45 AM

8:45 AM - 9:05 AM

9:15 AM - 9:35 AM

10:00 AM - 1:00 PM

2:00 PM - 5:00 PM

21 JAN

SESSION 3 - **PROJECT THEME, IDEATION, DESIGN AND FABRICATION, ASSEMBLE AND TEST SECOND PROJECT**

SPEAKER : **PROF. SUJATHA SRINIVASAN**, IIT MADRAS

SESSION 4 - **HANDS-ON - BUILD CONFIDENCE, MAKE AND TINKER**

WORK OFFLINE

9:00 AM - 12:00 PM

12:15 PM - 12:40 PM

2:00 PM - 5:00 PM

22 JAN

SESSION 5 - **FUTURE THINKING PROCESS TO IDENTIFY CHALLENGES**

SPEAKER: **MR. RAJESH P**, CEO & CO-FOUNDER RAPIDVALUE SOLUTIONS

SESSION 6 - **HANDS-ON - FIND THE PROBLEM, DEFINE THE PROBLEM, IDEATE**

WORK OFFLINE

9:00 AM - 12:00 PM

12:15 PM - 12:40 PM

2:00 PM - 5:00 PM

23 JAN

SESSION 7 - **DESIGN THINKING 1 - EMPATHY, OBSERVATION, MAPPING STAKEHOLDERS**

SPEAKER: **PROF. L S GANESH**, DOMS, IIT MADRAS

SESSION 8 - **HANDS-ON - CUSTOMER DISCOVERY, UX, UI**

WORK OFFLINE

9:00 AM - 12:00 PM

12:15 PM - 12:40 PM

2:00 PM - 5:00 PM

24 JAN

SESSION 9 - **DESIGN THINKING 2 - IDEATION METHODS, SOLUTION STRATEGY, VALIDATION METHODS, OPPORTUNITY VALIDATION, FUNDAMENTALS OF ENTREPRENEURSHIP**

SPEAKER: **MR. GAURAV TRIPATHI**, FOUNDER, SUPERPRO.AI

SESSION 10 - **HANDS-ON - 101 ENTREPRENEURSHIP**

WORK OFFLINE

9:00 AM - 12:00 PM

12:15 PM - 12:40 PM

2:00 PM - 5:00 PM

25 JAN

SESSION 11 - **OPPORTUNITY IDENTIFICATION, SOLUTION DEVELOPMENT, VALUE CAPTURE, VENTURE MODELING, PRESENTATIONS**

SPEAKER: **MR. SRIKANTH SUNDARARAJAN**, PARTNER, VENTURE EAST

SESSION 12 - **PRESENTATIONS**

KEY NOTE: **MR. VIPIN SONDHI**, MD & CEO, ASHOK LEYLAND

AWARD PRESENTATION

VOTE OF THANKS

9:00 AM - 12:00 PM

12:15 PM - 12:40 PM

2:00 PM - 5:00 PM

5:15 PM - 5:35 PM

5:45 PM - 6:00 PM

6:00 PM - 6:10 PM

DURATION:
6 FULL DAYS

KEYNOTE SPEAKERS:
**EMINENT ENTREPRENEURS
INDUSTRY EXPERTS**

METHODOLOGY:
**INTERACTION &
HANDS-ON**

KEY RESOURCE PERSON:
PROF. RAJESH M NAIR

**TECHNICAL
MENTORSHIP**

**IDEATION KIT
COURIERED TO
PARTICIPANTS**



FOR MORE INFORMATION VISIT : <https://iitpkd.ac.in/innodeate-bootcamp>